

## INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**Strategic Media**  
**Attention: Accounts Payable**  
**3299 K Street NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
187872-1	12/02/12	December 2012	11/26/12 - 12/02/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser	Product	Estimate Number
Issue/American Petroleum I	American Petroleum Instit	3299

Flight Dates	Order #	Alt Order #
11/26/12 - 12/02/12	187872	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
	MAJ

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/26/12	11/29/12	10P NEWS (M-F/SU)	10P-1037P	M- T- - -	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/26/12 12/02/12 M- T- - - 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 11/26/12 10:35 PM 10P NEWS (M-F/SU) 10P-1037P :30 API TV110903DMMH \$2,000.00 NM									
2 KMGH Th 11/29/12 10:35 PM 10P NEWS (M-F/SU) 10P-1037P :30 API TV110903DMMH \$2,000.00 NM									
2	11/27/12	11/29/12	6-7A News	6A-7A	- T- T- - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/26/12 12/02/12 - T- T- - - 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH Tu 11/27/12 6:38 AM 6-7A News 6A-7A :30 API TV110903DMMH \$700.00 NM									
1 KMGH Th 11/29/12 5:59 AM 6-7A News 6A-7A :30 API TV110903DMMH \$700.00 NM									
3	11/26/12	11/29/12	GMA M-F 7-9A	7A-9A	M- WT- - -	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/26/12 12/02/12 M- WT- - - 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMGH M 11/26/12 8:48 AM GMA M-F 7-9A 7A-9A :30 API TV110903DMMH \$900.00 NM									
1 KMGH W 11/28/12 8:56 AM GMA M-F 7-9A 7A-9A :30 API TV110903DMMH \$900.00 NM									
3 KMGH Th 11/29/12 8:40 AM GMA M-F 7-9A 7A-9A :30 API TV110903DMMH \$900.00 NM									
4	11/26/12	11/29/12	11A-12P News	11A-12P	M- T- - -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/26/12 12/02/12 M- T- - - 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 11/26/12 11:41 AM 11A-12P News 11A-12P :30 API TV110903DMMH \$800.00 NM									
2 KMGH Th 11/29/12 11:34 AM 11A-12P News 11A-12P :30 API TV110903DMMH \$800.00 NM									
5	11/26/12	11/30/12	5-530P News	5P-530P	M- WTF- -	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/26/12 12/02/12 M- WTF- - 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 11/26/12 5:22 PM 5-530P News 5P-530P :30 API TV110903DMMH \$1,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

# INVOICE



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**PO Box 30509**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
187872-1	12/02/12	December 2012	11/26/12 - 12/02/12
Advertiser	Product	Estimate Number	
Issue/American Petroleum	American Petroleum Instit	3299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
5	11/26/12	11/30/12	5-530P News	5P-530P	M-WTF--	:30	4	\$1,000.00	NM																																												
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6	11/28/12	11/28/12	6P-630P JEOPARDY (M- 6P-630P		--W----	:30	1	\$3,000.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/26/12</td><td>12/02/12</td><td>--W----</td><td>1</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KMGH</td><td>W</td><td>11/28/12</td><td>6:11 PM</td><td>6P-630P JEOPARDY (M-F)</td><td>6P-630P</td><td>:30</td><td>API TV110903DMMH</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/26/12	12/02/12	--W----	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KMGH	W	11/28/12	6:11 PM	6P-630P JEOPARDY (M-F)	6P-630P	:30	API TV110903DMMH	\$3,000.00	NM										
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7	11/27/12	11/27/12	630-7p WHEEL (M-F)	630-7P	-T-----	:30	1	\$3,000.00	NM																																												
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8	12/01/12	12/01/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$600.00	NM																																												
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1	KMGH	Su	12/02/12	7:22 AM	7A-8A SUN MORN NEWS	7A-8A	:30	API TV110903DMMH	\$500.00	NM																																											
Total Spots							17																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$20,800.00</b>
<u>Agency Commission</u>	<b>\$3,120.00</b>
<u>Net Amount Due</u>	<b>\$17,680.00</b>